



FORWARD CAMPAIGN

Love God. Love Others.

INFORMATIONAL PACKET
FORWARD CAMPAIGN

T BAR M CAMPS & RETREATS

OUR MISSION

In 2018, the Pew Research Center conducted a study in an attempt to understand where Americans find meaning in life. It found that family, career, money, faith, and friends all ranked highly for those surveyed. Unfortunately, the American way of life has become overshadowed by to-do lists, full calendars, and long workdays. As our culture becomes increasingly connected, thanks to the conveniences of modern technology and the internet, the space to disconnect from it all is more important than ever.

According to the National Camp Association, over 80% of American Christians state that they had a life-defining moment at a camp. There is something about being outdoors and away from the comforts and conveniences of home that gives people the freedom to let down their guard and take time to consider how their lives are truly going.

T Bar M's mission is to present Jesus Christ, teach His ways, and represent Him through an exciting, enthusiastic, and encouraging camp and retreat experience.

This is an immediate response to humanity's quest for personal meaning. We are passionate about providing an escape from the distractions of daily life to every guest that comes to our Camp. Each ministry program offers a fresh opportunity for an uninterrupted time of reflection and immersion into God's creation, the study of the Bible, worship, and Christ-centered adventure.

For so many who have attended, T Bar M Camps & Retreats is the historical marker for introductions to the Gospel of Jesus, first encounters with the living God, and a place where they belonged. God uses the time spent at Camp to prepare hearts for a powerful and life-changing transformation: The realization that it is only in Him that we find our truest purpose.



OUR HISTORY

T Bar M Camps & Retreats was originally an opportunity for founder Jack Turpin to spread the joy of tennis to others, as the sport was especially impactful for him in his youth. It began when the Mission Valley Dude Ranch was purchased in 1967 and became the T Bar M Tennis Ranch.

In August of 1977, the groundbreaking occurred setting off the marking and founding of a conference center and a sports center. In 1981, the Turpin family developed the plan for a Christian Sports Camp to offer campers more than just friendship and sport; this was an opportunity for truly impacting young people with the hope of Jesus. At that point, we began integrating teachings about Jesus and discipleship into camp activities. T Bar M's first Christian Camp was held in the summer of 1982.

T Bar M has now grown to more than 450 summer staffers and five Camps; including Camp Travis on the shores of Lake Travis, a 133-acre property acquired in 1997, a traveling Day Camp across Texas, our New Braunfels Day Camp for local families, Family Camp, and Base Camp. Currently, we serve more than 20,000 guests from across the nation every year.

The Lord has blessed T Bar M as we encourage, unite, and connect new friends, families, and professional and ministry organizations that come to experience God at Camp.





OUR SUCCESS

Additional organizational accomplishments over the last few years include:


- In 2015, Center for Christian Growth (dba T Bar M Camps & Retreats) acquired T Bar M, Inc. (T Bar M Resort & Conference Center) to become an integrated nonprofit.
- Building projects completed in 2016 include: a new swimming pool, a perimeter road and parking lot to reroute through traffic, and a new front yard and activity field.
- The acquisition of 20 acres adjacent to the existing New Braunfels property in 2017 for future building projects and growth and paid off entirely in 2023.
- T Bar M is celebrating serving more than 145,000 people over the past 40 years of ministry and is a self-sustaining non-profit.



T BAR M TODAY

Today, T Bar M offers five unique Summer Camp ministry programs, including Overnight and Day Camps, and a Family Camp opportunity. During the school year, we host several hundred retreat groups coming from churches, nonprofits, private and public schools, corporate businesses, and more. We “Don’t Waste Fun” all year long! Whether someone comes as a Camper, a family, or a guest with a retreat group, we work hard to ensure they experience God within our natural, Hill Country setting and through meaningful relationships. Everyone on our staff embodies the same mission – to present Jesus Christ, teach His ways, and represent Him in all we do.

Today, our facilities are not able to keep pace with the rapid growth of New Braunfels and the greater Austin population surge. Our current capacity and aging buildings limit our ability to accommodate more people and deliver a high-quality experience. Parents eagerly look for the all-family experiences that a dedicated Family Camp facility can offer, but our current program space cannot.



This Forward Campaign represents our best vision for expanding our Kingdom impact, improving our hospitality service, and inviting more people to experience Christ-centered Adventure. As the city of New Braunfels grows, literally right around our Camp, this plan opens a new, public “front door” for us to engage our local community with the love of Christ in our uniquely relational way.



BASE CAMP

Base Camp is the ultimate adventure for elementary-aged Campers. The week is spent in God's Word, in the outdoors, and in community led by our Coaches. Activities include zip lining, bouncing off the blob into the pool, and dressing up for fun-filled theme nights. It's the perfect place to experience adventure, fellowship with others and God, and make lasting memories.

OVERNIGHT CAMPS

CAMP TRAVIS

At Camp Travis, we welcome 7th-11th graders to a week filled with adventure, faith, and friendship. Each day is packed with engaging activities such as the lake or ropes course, worship, and deep connections, creating an unforgettable experience that transforms hearts and builds lifelong memories.



NEW BRAUNFELS DAY CAMP

Located right in the heart of New Braunfels, our Day Camp is the perfect spot for local families to experience the impact of Camp. From swimming, exciting games, and skits, the day is filled with cherished memories. Campers have the opportunity to grow in their relationship with Christ and come back the next day to do it all over again!

DAY CAMPS

DISCOVER CAMP

Here, campers Discover the benefits of Summer Camp in their own backyard. A mobile Day Camp option where T Bar M brings a fun and engaging experience to churches across Texas. It's where kids have a blast, make new friends, deepen their faith, and get connected to the local church.

FAMILY CAMP

Family Camp delivers the ideal mix of leisure, adventure, and spiritual enrichment, creating an unforgettable experience for the whole family. No stress or strains of vacation planning, only a joy-filled experience waiting for each family at Camp. College summer staffers are ready to invest in each family who enter our gates.

FAMILY CAMPS

PARENT CHILD CAMPS

These Weekend Camps allow for an intentional time to unplug from the normal routine and for parents to reconnect with their child during the school year. Parent/child duos will delve into God's Word in a weekend full of shared laughter and undivided attention.

RETREATS



We've helped groups refresh and connect for over 40 years. Our natural setting allows teams to reconnect, be inspired, and feel refreshed.

Retreat groups can utilize facilities at both the New Braunfels and Lake Travis locations including indoor and outdoor meeting spaces, private rooms, lodging, recreation equipment, and dining options.

Past groups have included nonprofits, student-athlete groups, ministries, corporate groups, churches, schools, and many others.

FAMILY CAMP

As T Bar M has grown, our vision has expanded to serve more people. After assessing our current needs, we have determined that we must increase capacity of our facilities to better serve guests who come to T Bar M seeking spiritual refreshment and renewal year after year.

It has always been our desire to provide a whole family spiritual discipleship experience. For decades Family Camp had been offered for one week at the end of the summer. Families started to make camp a part of their summer tradition. We started to notice this is an experience a new generation of families are seeking now more than ever.

Today's Millennial parents are more hesitant to send their kids to overnight camp, and are eager to participate in experiences with their children. The rising demand increased Family Camp to six sessions throughout the summer.

We would love to offer families a full summer of sessions, but the existing property does not support the experience we aim to offer. While we have made the best with what is available, we simply will not be able to expand Family Camp offerings with facilities as they are.



OUR CAMPAIGN

T Bar M recently acquired 20 acres adjacent to the current New Braunfels property from a longtime neighbor, and it was paid off in early 2023. This space will allow us to expand specifically in response to the growing number of families seeking a camp experience. The new dedicated Family Camp facilities will feature rooms with spacious sleeping arrangements, a new dining hall, recreational amenities, a signature pond and running creek, spaces for worship, and beautiful outdoor areas. The plan is to preserve many of the charming details of the property, such as the stone walls built by the original owner and the natural flowing creek. The New Braunfels property will be remapped to ensure efficient flow allowing for maximization of each intentional space.

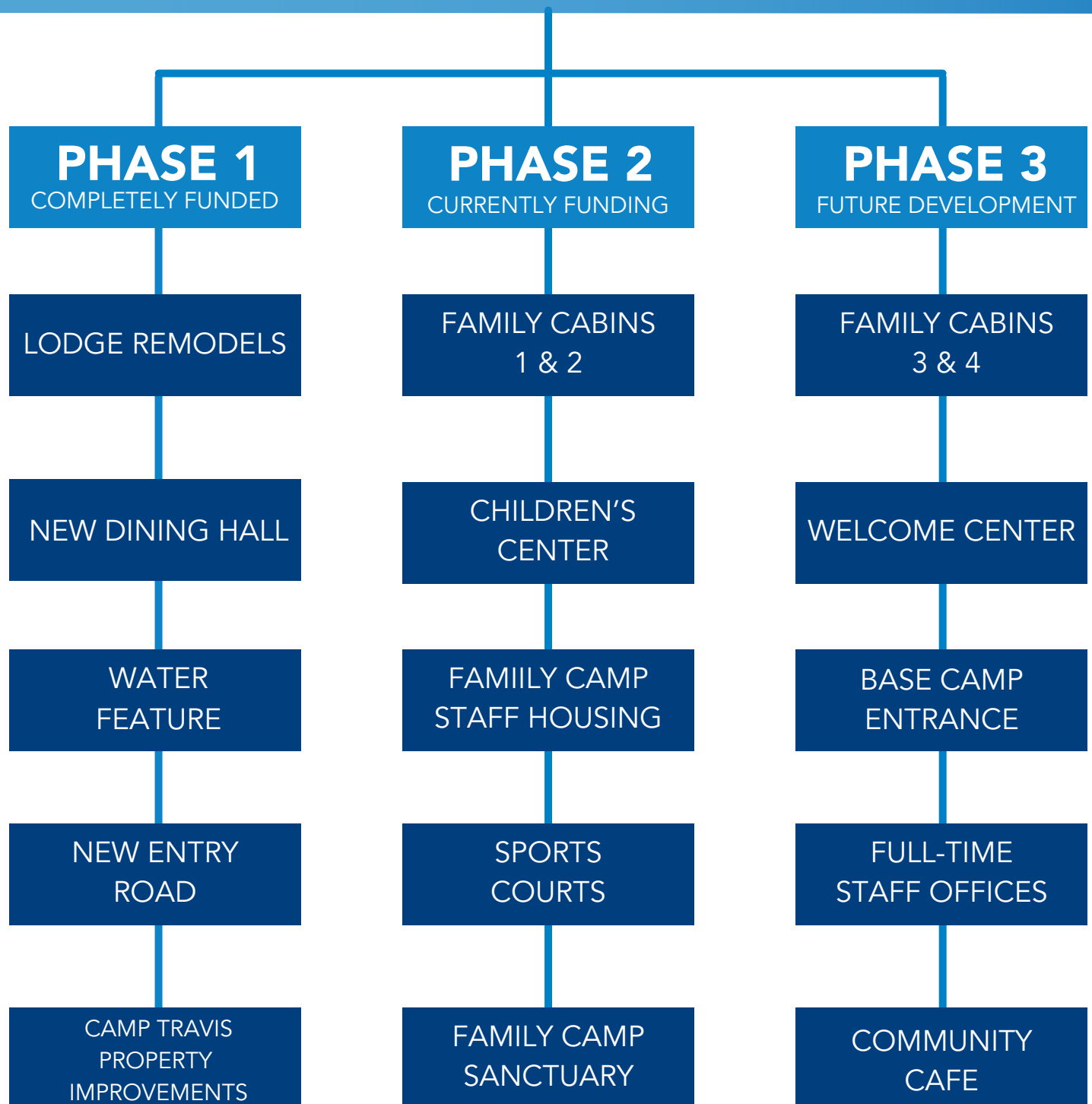
The Family Camp property will serve 44 families at a time. With the addition of these facilities, the camp will serve more than 405,000 people over the next 20 years across all ministry opportunities. Through service and teaching about Jesus, T Bar M's impact will reach generations.

In addition, T Bar M will honor the legacy of its founders, Jack and Sally Turpin, by building a new Welcome Center. The Turpin Welcome Center will be a warm and hospitable first stop for all guests as they arrive at Camp. The center will also house a new café for guests to get coffee and recharge and an office complex for our staff that will facilitate collaboration and the development of exceptional ministry programming. It will be available for use by the surrounding community and offer another opportunity to impact more people in New Braunfels. Alongside the immense growth of the Austin-San Antonio corridor, T Bar M wants to grow with the city we love so much.

This campaign will also allow for the renovation of the 41 remaining lodge rooms in New Braunfels as well as upgrading the Lake Travis Property to allow for year-round ministry.

The entire project for both campuses will cost an estimated \$50,000,000. To be operable, Phase 1 & 2 will be completed, coming in at \$29,000,000. We will welcome our first families to Family Camp in Summer 2027.

CAMPAIGN PHASES





FUTURE SERVE



44

GROWING TO 44 FAMILIES PER
FAMILY CAMP SESSION.

Current family camp capacity is 20

20,250

UNIQUE INDIVIDUALS PER YEAR

405,000

UNIQUE INDIVIDUALS OVER THE
NEXT 20 YEARS



**Our yearly capacity is 36,000
and will grow to 58,000**

FREQUENTLY ASKED QUESTIONS

Is this project important?

Yes, we are confident that this project will allow for the increase in ministry that is already in demand, evident in our many current waitlists and the rapidly growing city of New Braunfels.

What will be the total cost of this project?

The overall project is estimated at \$50 million. We are currently raising \$29M for the first two phases.

How will the project be funded?

The project will be funded through our capital campaign and in-kind contributions of services and materials. We do not plan to take on any additional long-term debt.

What is the timeframe of the project?

We are breaking ground in November 2024. We are continuing to move forward with our capital campaign, building estimates, concept design, and identifying mission-aligned strategic partners to be a part of this project.

How will gifts and pledges to the capital campaign be collected?

All pledge commitments will be made to T Bar M Camps & Retreats. T Bar M will be responsible for sending out acknowledgment letters, required bookkeeping, mailing pledge statements, and preparing annual tax statements for the three-year pledge commitment period.

Is my contribution tax-deductible?

Yes, T Bar M is a 501(c)(3) nonprofit organization (Tax ID 75-1671920). All contributions are tax-deductible in accordance with federal law.

For questions regarding the capital campaign, please contact Abby Dean, Partner Engagement Coordinator, or Cole Adams, Senior Director of Development.
830.620.4263 | www.tbarm.org



Family Camp Cabins



Interior of Family Camp Cabins



Dining Hall



Welcome Center





Letter of Intent

In support of T Bar M Camps & Retreats it is my/our intention to direct the sum of \$_____ to the Forward Capital Campaign.

I/We understand that the gift described in this Letter of Intent will be designated to the Forward Capital Campaign, an initiative that will provide funding to build the new T Bar M Family Camp.

DONOR INFORMATION (please print)

Name: _____
Billing Address: _____
City, State, Zip Code: _____
Home Phone #: _____ Cell Phone #: _____
Email: _____

PLEDGE INFORMATION – My/Our gift will be given as follows:

Total: \$_____

☐ One-time gift ☐ Payable over 3 years ☐ Other: _____

Initial payment: \$_____ by _____ *Description*

Balance paid: ☐ Annually ☐ Quarterly ☐ Monthly ☐ Other: _____ *Date*

I/We plan to make this contribution in the form of: _____ *Description*

☐ Check ☐ EFT (please attach voided check) ☐ Credit Card ☐ Stock Transfer

☐ Other: _____
Description

Credit Card Type: _____ Name on Card: _____

Credit Card #: _____

CSV Code: _____ Expiration Date: _____

Please send reminders (*Select one option*): ☐ Annually ☐ Semi-annually ☐ Quarterly

☐ I/We authorize T Bar M to draft my/our account using the above information

☐ I/We wish to remain anonymous. Please do not print or publish my/our name

MATCHING GIFT – If employer/company has a matching gift program

☐ I/We will request and complete a matching gift form from employer(s) and submit with initial payment.

Signature(s)

Date

Printed Name(s)

Please make checks or other gifts payable to:

T Bar M Camps & Retreats 2549 Hwy 46 West, New Braunfels, TX 78132

